1. 11 compater-implemented method for		Sinne & (the accused instrumentanty) employs a computer-implemented method for
renting movies to customers, the method comprising:	renting movies to customers.	
omprising.	See www.blockbuster.	com
providing electronic digital information that causes one or more attributes of movies to be displayed;		Online® provides electronic digital information that causes one or more attributes of
	Date Created 06/03/2004 03:06 PM Last Updated 03/16/2006 08:42 AM Print Answer Email Answer	How does the search feature work? Question How does the search feature work? Answer The Search function can help you find movies, games and other content from throughout BLOCKBUSTER Online. Know the name of the movie you desire? Type it in the Search bar at the top of the page. The search results will be sorted by tabs for movies, actors and directors, and games associated with the words you entered. The most relevant results will be listed at the top, and the tab (movies, actors and directors, or games) containing the greatest number of relevant results will be opened. The number of results for each tab will appear in parenthesis next to the tab name. Use the Advanced Search to narrow your search results.
	Date Created 06/03/2004 03:14 PM Last Updated 06/22/2005 05:11 PM	What is the function of the Actors & Directors tab? Question What is the function of the Actors & Directors tab?
	Print Answer Email Answer	Answer The Actors & Directors tab lists all people in our database who matched your search term. The names are listed in order of relevance to the search term, with actor or director listed in parenthesis next to the name. This tab is helpful if you are trying to find a movie and you know who was in it, but can't think of the title. Enter the actor's name in the Search bar. In most cases, this will bring up the Actors & Directors tab with a list of actors matching the name you entered. Click on the actor's name and look through his or her filmography to find the movie you want.
		actor a marrie and rook through his or her inmography to infa the movie you want.
establishing, in electronic digital form,	bin/blockbuster.cfg/ph	estions," at http://blockbuster.custhelp.com/cgi- p/enduser/std_alp.php? gital information received over the Internet, BLOCKBUSTER Online® establishes an

ACCUSED METHODS/SYSTEMS

1. BLOCKBUSTER Online® (the accused instrumentality) employs a computer-implemented method for

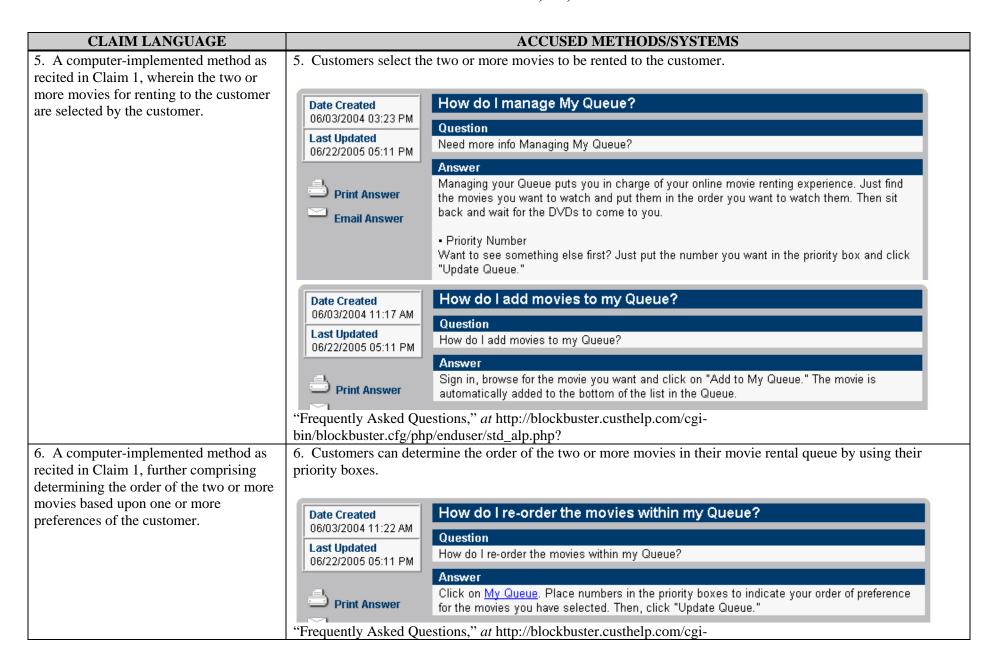
CLAIM LANGUAGE

1. A computer-implemented method for

CLAIM LANGUAGE	ACCUSED METHODS/SYSTEMS	
from electronic digital information received over the Internet, a movie rental	electronic movie rental queue, associated with a customer, that displays an ordered list indicating two or more movies to be rented to the customer.	
queue associated with a customer comprising an ordered list indicating two or more movies for renting to the customer;	Date Created 06/03/2004 03:23 PM Last Updated 06/22/2005 05:11 PM Print Answer Email Answer Email Answer Priority Number Want to see something else first? Just put the number you want in the priority box and click "Update Queue."	
	"Frequently Asked Questions," <i>at</i> http://blockbuster.custhelp.com/cgi-bin/blockbuster.cfg/php/enduser/std_alp.php?	
causing to be delivered to the customer up to a specified number of movies based upon the order of the list;	1c. BLOCKBUSTER Online® causes to be delivered to the customer up to a specified number of movies based upon the order of the list.	
	"BLOCKBUSTER Online® will automatically ship titles to a [customer] up to a [customer's] maximum number of outstanding BLOCKBUSTER Online® Rentals, from and in the order that [customers] have listed in [their] rental queue, subject to availability." Selection and Allocation of Product , BLOCKBUSTER Online® RENTAL TERMS AND CONDITIONS	
in response to one or more delivery criteria being satisfied, selecting another movie based upon the order of the list and causing the selected movie to be	1d. In response to delivery criteria being satisfied (e.g. receipt of a movie, report of an issue with a DVD, or the occurrence of a specified date), BLOCKBUSTER Online® selects another movie based on the order of the list and causes that selected movie to be delivered to the customer.	
delivered to the customer; and	Unlimited DVD Rentals For only \$17,99 a month (plus taxes) you can rent all the movies you want. Have up to 3 DVDs out at a time. Keep the DVDs as long as you want. When you're done with a DVD, just send it back in the provided postage paid envelope. We'll send you another selection from your rental queue. Keep your queue full and keep the movies coming.	
	"How it Works", at http://www.blockbuster.com/homepages/displayPage.action?channel1=Sign+In+Sign+Up&channel2=findoutmor e&nav=false&cctr=homehowitworks	

CLAIM LANGUAGE	ACCUSED METHODS/SYSTEMS	
	Date Created 06/03/2004 11:11 AM Last Updated 03/16/2006 08:42 AM	How do I report DVD Issues: did not receive a DVD, my DVD has not been received, my DVD is damaged? Question How do I report an issue with a DVD?
	Print Answer Email Answer	Answer You may report a DVD issue if a DVD is damaged or unplayable. You may also report the issue if a title does not show as checked in after 3 business days, or you have not received a title that we shipped after 3 business days.
		Make sure you are logged into our website, go to My Account and select Report DVD Issues. This function will allow you to have the same title resent, or the next available title in your queue sent, and help us follow up with the postal service. In cases where you have returned a DVD and it has not been received by our return center, it will allow the next DVD in your queue to be shipped.
	bin/blockbuster.cfg/ph	estions," at http://blockbuster.custhelp.com/cgi- p/enduser/std_alp.php?
in response to other electronic digital information received from the customer over the Internet, electronically updating	1e. In response to electronic digital information received from the customer over the Internet, BLOCKBUSTER Online® electronically updates the movie rental queue.	
the movie rental queue.	Date Created 06/03/2004 11:22 AM Last Updated 06/22/2005 05:11 PM	How do I re-order the movies within my Queue? Question How do I re-order the movies within my Queue? Answer
	Print Answer	Click on My Queue. Place numbers in the priority boxes to indicate your order of preference for the movies you have selected. Then, click "Update Queue."
		estions," <i>at</i> http://blockbuster.custhelp.com/cgi-p/enduser/std_alp.php?
2. A computer-implemented method as recited in Claim 1, wherein updating the movie rental queue comprises changing the order of the two or more movies for renting to the customer.	2. In response to elect	ronic digital information received from the customer over the Internet, BLOCKBUSTER novie rental queue by changing the order of movies contained within the movie rental

CLAIM LANGUAGE	ACCUSED METHODS/SYSTEMS
	Date Created 06/03/2004 11:22 AM Last Updated 06/02/2005 05:11 PM Print Answer Click on My Queue. Place numbers in the priority boxes to indicate your order of preference for the movies you have selected. Then, click "Update Queue." "Frequently Asked Questions," at http://blockbuster.custhelp.com/cgi-bin/blockbuster.cfg/php/enduser/std_alp.php?
3. A computer-implemented method as recited in Claim 1, wherein updating the movie rental queue comprises indicating an additional movie in the ordered list.	3. In response to electronic digital information received from the customer over the Internet, BLOCKBUSTER Online® updates the movie rental queue by adding an additional movie to the movie rental queue. Date Created
4. A computer-implemented method as recited in Claim 1, wherein updating the movie rental queue comprises removing an indication of one or more of the movies from the ordered list.	4. In response to electronic digital information received from the customer over the Internet, BLOCKBUSTER Online® updates the movie rental queue by removing one or more movies from the movie rental queue. Date Created



	p/enduser/std_alp.php?
7. BLOCKBUSTER (
be via U.S. Postal Serv	Online® provides that "delivery and return of your BLOCKBUSTER Online Rentals will vice ("USPS")." of Rented DVDs, BLOCKBUSTER Online® RENTAL TERMS AND CONDITIONS
	Online® ships optical media (i.e. DVDs) "via U.S. Postal Service ("USPS")." of Rented DVDs, BLOCKBUSTER Online® RENTAL TERMS AND CONDITIONS
Unlimited DVD Rem For only \$17.99 a mon DVDs out at a time. Ke send it back in the pro your rental queue. Kee "How it Works", at http://www.blockbuste e&nav=false&cctr=ho Date Created 06/03/2004 11:11 AM Last Updated 03/16/2006 08:42 AM Print Answer Email Answer	th (plus taxes) you can rent all the movies you want. Have up to 3 sep the DVDs as long as you want. When you're done with a DVD, just wided postage paid envelope. We'll send you another selection from sep your queue full and keep the movies coming. er.com/homepages/displayPage.action?channel1=Sign+In+Sign+Up&channel2=findoutmor mehowitworks How do I report DVD Issues: did not receive a DVD, my DVD has not been received, my DVD is damaged? Question How do I report an issue with a DVD? Answer You may report a DVD issue if a DVD is damaged or unplayable. You may also report the issue if a title does not show as checked in after 3 business days, or you have not received a title that we shipped after 3 business days. Make sure you are logged into our website, go to My Account and select Report DVD Issues. This function will allow you to have the same title resent, or the next available title in your queue sent, and help us follow up with the postal service. In cases where you have returned a DVD and it has not been received by our return center, it will allow the next DVD in your queue to be shipped. estions," at http://blockbuster.custhelp.com/cgi-
9. I Un For Ov ser you "Ho http Co "Free "Free	Receipt of a returned limited DVD Render only \$17.99 a mondo DS out at a time. Keet our rental queue.

CLAIM LANGUAGE	ACCUSED METHODS/SYSTEMS	
10. A computer-implemented method as recited in Claim 1, wherein a number of movies delivered to the customer and not yet returned does not exceed the specified number.	10. BLOCKBUSTER Online® requires that that the number of movies delivered to the customer and not yet returned does not exceed the specified number of outstanding rentals allowed. "If you have the maximum number of BLOCKBUSTER Online Rentals allowed by your plan checked out, no additional movies will be shipped until you return one or more of the BLOCKBUSTER Online Rentals." Selection and Allocation of Product, BLOCKBUSTER Online® RENTAL TERMS AND CONDITIONS	
11. A method as recited in claim 1, wherein the other electronic digital information indicates one or more delivery criteria being satisfied.	11. In response to an indication that one or more delivery criteria has been satisfied (e.g. problem notifications that a DVD is damaged, unplayable, or never received), BLOCKBUSTER Online® electronically updates the movie rental queue.	
	Date Created 06/03/2004 11:11 AM Last Updated 03/16/2006 08:42 AM Print Answer Email Answer Print Answer Email Answer Make sure you are logged into our website, go to My Account and select Report DVD Issues. This function will allow you to have the same title resent, or the next available title in your queue sent, and help us follow up with the postal service. In cases where you have returned a DVD and it has not been received by our return center, it will allow the next DVD in your queue to be shipped. "Frequently Asked Questions," at http://blockbuster.custhelp.com/cgi-	
12. A method as recited in claim 1, wherein the other electronic digital information comprises one or more selection criteria.	bin/blockbuster.cfg/php/enduser/std_alp.php? 12. In response to receiving one or more selection criteria (e.g. an additional selected DVD title), BLOCKBUSTER Online® electronically updates the movie rental queue.	

CLAIM LANGUAGE	ACCUSED METHODS/SYSTEMS
13. A method as recited in claim 1, wherein the movies comprise any of motion pictures, television series, documentaries, cartoons, music videos, video recordings of concert performances, instructional programs, and educational programs.	Date Created 08/03/2004 11:17 AM Last Updated 08/22/2005 05:11 PM Print Answer Sign in, browse for the movie you want and click on "Add to My Queue." The movie is automatically added to the bottom of the list in the Queue. "Frequently Asked Questions," at http://blockbuster.custhelp.com/cgi-bin/blockbuster.cfg/php/enduser/std_alp.php? 13. BLOCKBUSTER Online® offer a wide array of movie genres to rent. More Than 50,000 Titles, Including New Releases Our online DVD library has more than 50,000 titles, and it's growing every week. You'll find classic cinema, modern favorites, television shows, children's programming, health and fitness workouts, and, of course, the hottest new releases you've come to expect from BLOCKBUSTER. See "How it Works", at http://www.blockbuster.com/homepages/displayPage.action?channel1=Sign+In+Sign+Up&channel2=findoutmor e&nav=false&cctr=homehowitworks
14. A computer-implemented method for renting movies to customers, the method comprising:	14. See Contention 1.
providing electronic digital information that causes one or more attributes of movies to be displayed;	14a. See Contention 1a.
establishing, in electronic digital form, from electronic digital information received over the Internet, a movie rental queue associated with a customer comprising an ordered list indicating two or more movies for renting to the customer;	14b. See Contention 1b.
causing to be delivered to the customer up to a specified number of movies based upon the order of the list, wherein the	14c. BLOCKBUSTER Online® does not require the customer to return the movies within a specified time associated with delivery.

CLAIM LANGUAGE	ACCUSED METHODS/SYSTEMS
customer is not required to return the	"You may keep BLOCKBUSTER Online Rentals as long as you choose during your Membership Term, for no
movies within a specified time associated	charge other than the applicable periodic [membership fee]." Membership Plans , BLOCKBUSTER Online®
with delivery;	RENTAL TERMS AND CONDITIONS
	No Return Dates BLOCKBUSTER Online® rental members can keep DVDs out as long as they want. There are
	never any due dates. Watch the DVD when it's convenient for you and send it back only
	when you are ready for a new selection.
	See "How it Works", at
	http://www.blockbuster.com/homepages/displayPage.action?channel1=Sign+In+Sign+Up&channel2=findoutmor
	e&nav=false&cctr=homehowitworks
in response to one or more delivery	14d. See Contention 1d.
criteria being satisfied, selecting another	
movie based upon the order of the list	
and causing the selected movie to be delivered to the customer; and	
in response to other electronic digital	14e. See Contention 1e.
information received from the customer	14e. See Contention 1e.
over the Internet, electronically updating	
the movie rental queue.	
15. A computer-implemented method as	15. See Contention 2.
recited in Claim 14, wherein updating the	
movie rental queue comprises changing	
the order of the two or more movies for	
renting to the customer.	
16. A computer-implemented method as	16. See Contention 3.
recited in Claim 14, wherein updating the	
movie rental queue comprises indicating	
an additional movie in the ordered list.	
17. A computer-implemented method as	17. See Contention 4.
recited in Claim 14, wherein updating the	
movie rental queue comprises removing an indication of one or more of the	
an indication of one or more of the movies from the ordered list.	
18. A computer-implemented method as	18. See Contention 5.
recited in Claim 14, wherein the two or	16. See Contention 5.
recited in Ciaim 14, wherein the two of	

CLAIM LANGUAGE	ACCUSED METHODS/SYSTEMS
more movies for renting to the customer	
are selected by the customer.	
19. A computer-implemented method as	19. See Contention 6.
recited in Claim 14, further comprising	
determining the order of the two or more	
movies based upon one or more	
preferences of the customer.	
20. A computer-implemented method as	20. See Contention 7.
recited in Claim 14, wherein the delivery	
of the selected movie comprises delivery	
by mail.	
21. A computer-implemented method as	21. See Contention 8.
recited in Claim 14, wherein the delivery	
of the selected movie comprises delivery	
by mail on one or more optical media.	
22. A computer-implemented method as	22. See Contention 9.
recited in Claim 14, wherein the delivery	
criteria comprises receipt of the movie by	
mail.	
23. A computer-implemented method as	23. See Contention 10.
recited in Claim 14, wherein a number of	
movies delivered to the customer and not	
yet returned does not exceed the	
specified number.	
24. A computer-implemented method	24. See Contention 1.
for renting movies to customers, the	
method comprising:	
providing electronic digital information	24a. See Contention 1a.
that causes one or more attributes of	
movies to be displayed;	
establishing, in electronic digital form,	24b. See Contention 1b.
from electronic digital information	
received over the Internet, a movie rental	
queue associated with a customer	
comprising an ordered list indicating two	

CLAIM LANGUAGE	ACCUSED METHODS/SYSTEMS
or more movies for renting to the customer;	
causing to be delivered to the customer up to a specified number of movies based upon the order of the list, wherein the	24c. BLOCKBUSTER Online® does not a fee for retaining one of more movies beyond a specified time associated with delivery beyond the applicable monthly subscription rate.
customer is not charged a fee for retaining one or more movies beyond a specified time associated with delivery;	"You may keep BLOCKBUSTER Online Rentals as long as you choose during your Membership Term, for no charge other than the applicable periodic [membership fee]." Membership Plans , BLOCKBUSTER Online® RENTAL TERMS AND CONDITIONS
	No Extended Viewing Fees or Late Fees As a BLOCKBUSTER Online® rental member, you pay a flat monthly rate. There are no extended viewing fees or late fees on DVDs rented online.
	See "How it Works", at http://www.blockbuster.com/homepages/displayPage.action?channel1=Sign+In+Sign+Up&channel2=findoutmor e&nav=false&cctr=homehowitworks
in response to one or more delivery criteria being satisfied, selecting another movie based upon the order of the list and causing the selected movie to be delivered to the customer; and	24d. See Contention 1d.
in response to other electronic digital information received from the customer over the Internet, electronically updating the movie rental queue.	24e. See Contention 1e.
25. A computer-implemented method as recited in Claim 24, wherein updating the movie rental queue comprises changing the order of the two or more movies for renting to the customer.	25. See Contention 2.
26. A computer-implemented method as recited in Claim 24, wherein updating the movie rental queue comprises indicating an additional movie in the ordered list.	26. See Contention 3.
27. A computer-implemented method as recited in Claim 24, wherein updating the	27. See Contention 4.

CLAIM LANGUAGE	ACCUSED METHODS/SYSTEMS
movie rental queue comprises removing	
an indication of one or more of the	
movies from the ordered list.	
28. A computer-implemented method as	28. See Contention 5.
recited in Claim 24, wherein the two or	
more movies for renting to the customer	
are selected by the customer.	
29. A computer-implemented method as	29. See Contention 6.
recited in Claim 24, further comprising	
determining the order of the two or more	
movies based upon one or more	
preferences of the customer.	20 C. Carterd'an 7
30. A computer-implemented method as recited in Claim 24, wherein the delivery	30. See Contention 7.
of the selected movie comprises delivery	
by mail.	
by man.	
31. A computer-implemented method as	31. See Contention 8.
recited in Claim 24, wherein the delivery	
of the selected movie comprises delivery	
by mail on one or more optical media.	
32. A computer-implemented method as	32. See Contention 9.
recited in Claim 24, wherein the delivery	
criteria comprises receipt of the movie by	
mail	
33. A computer-implemented method as	33. See Contention 10.
recited in Claim 24, wherein a number of	
movies delivered to the customer and not	
yet returned does not exceed the	
specified number.	
34. A computer-implemented method	34. See Contention 1.
for renting movies to customers, the	
method comprising:	

CLAIM LANGUAGE	ACCUSED METHODS/SYSTEMS
establishing over the Internet a rental	34a. BLOCKBUSTER Online® requires customers to enter into an online rental agreement that provides for
agreement with a customer that provides	charging the customer a periodic fee.
for charging the customer a periodic fee;	
	"You agree to pay the applicable periodic membership fees (plus taxes) in accordance with your Payment Method
	issuer agreement, if applicable." How to Subscribe, BLOCKBUSTER Online® RENTAL TERMS AND
	CONDITIONS
providing electronic digital information	34b. See Contention 1a.
that causes one or more attributes of	
movies to be displayed;	
establishing, in electronic digital form,	34b. See Contention 1b.
from electronic digital information	
received over the Internet, a movie rental	
queue associated with a customer	
comprising an ordered list indicating two	
or more movies for renting to the	
customer;	
causing to be delivered to the customer	34c. See Contention 1c.
up to a specified number of movies based	
upon the order of the list;	
in response to one or more delivery	34d. See Contention 1d.
criteria being satisfied, if the customer is	
current on the periodic fee, selecting	
another movie based upon the order of	
the list and causing the selected movie to	
be delivered to the customer; and	
in response to other electronic digital	34e. See Contention 1e.
information received from the customer	
over the Internet, electronically updating	
the movie rental queue.	
35. A computer-implemented method as	35. See Contention 2.
recited in Claim 34, wherein updating the	
movie rental queue comprises changing	
the order of the two or more movies for	
renting to the customer.	
36. A computer-implemented method as	36. See Contention 3.

CLAIM LANGUAGE	ACCUSED METHODS/SYSTEMS
recited in Claim 34, wherein updating the	
movie rental queue comprises indicating	
an additional movie in the ordered list.	
37. A computer-implemented method as	37. See Contention 4.
recited in Claim 34, wherein updating the	
movie rental queue comprises removing	
an indication of one or more of the	
movies from the ordered list.	
38. A computer-implemented method as	38. See Contention 5.
recited in Claim 34, wherein the two or	
more movies for renting to the customer	
are selected by the customer.	
39. A computer-implemented method as	39. See Contention 6.
recited in Claim 34, further comprising	
determining the order of the two or more	
movies indicated by the movie rental	
queue based upon preferences of the	
customer.	
40. A computer-implemented method as	40. See Contention 7.
recited in Claim 34, wherein the delivery	
of the selected movie comprises delivery	
by mail.	
41. A computer-implemented method as	41. See Contention 8.
recited in Claim 34, wherein the delivery	
of the selected movie comprises delivery	
by mail on one or more optical media.	
42. A computer-implemented method as	42. See Contention 9.
recited in Claim 34, wherein the receipt	
of the movie previously delivered to the	
customer comprises receipt by mail.	
43. A computer-implemented method as	43. See Contention 10.
recited in Claim 34, wherein a number of	
movies delivered to the customer and not	
yet returned does not exceed the	
specified number.	

CLAIM LANGUAGE	ACCUSED METHODS/SYSTEMS
44. A computer system for renting	44. BLOCKBUSTER Online® employs a computer-system for renting movies to customers.
movies to customers, comprising:	
a computer that is coupled to a digital	44a. BLOCKBUSTER Online®'s computer system comprises a computer that is coupled to digital
telecommunications network by a digital	telecommunications network by a digital telecommunications link.
telecommunications link;	
an electronic digital memory in the	44b. BLOCKBUSTER Online® computer system comprises an electronic digital memory in the computer.
computer;	
one or more sequences of computer	44c. BLOCKBUSTER Online®'s computer system comprises one or more sequences of computer program
program instructions stored in the	instructions stored in the electronic digital memory which, when executed, cause the computer(s) to perform the
electronic digital memory which, when	steps necessary to facilitate the DVD rental service as described above in claim 1.
executed, cause the computer to perform	
the steps of:	
providing electronic digital information	44d. See Contention 1a.
that causes one or more attributes of	
movies to be displayed;	
establishing, in electronic digital form,	44e. See Contention 1b.
from electronic digital information	
received over the Internet, a movie rental	
queue associated with a customer	
comprising an ordered list indicating two	
or more movies for renting to the	
customer;	
causing to be delivered to the customer	44f. See Contention 1c.
up to a specified number of movies based	
upon the order of the list;	
in response to one or more delivery	44g. See Contention 1d.
criteria being satisfied, selecting another	
movie based upon the order of the list	
and causing the selected movie to be	
delivered to the customer; and	
in response to other electronic digital	44h. See Contention 1e.
information received from the customer	
over the Internet, electronically updating	
the movie rental queue.	
45. A computer system as recited in	45. See Contention 2.

CLAIM LANGUAGE	ACCUSED METHODS/SYSTEMS
Claim 44, wherein the other electronic	
digital information specifies changing the	
order of the two or more movies for	
renting to the customer.	
46. A computer system as recited in	46. See Contention 3.
Claim 44, wherein the other electronic	
digital information specifies an	
additional movie to add to the ordered	
list.	
47. A computer system as recited in	47. See Contention 4.
Claim 44, wherein the other electronic	
digital information specifies removing an	
indication of one or more of the movies	
from the ordered list.	
48. A computer system as recited in	48. See Contention 7.
Claim 44, wherein the delivery of the	
selected movie comprises delivery by	
mail.	
49. A computer system as recited in	49. See Contention 8.
Claim 44, wherein the delivery of the	
selected movie comprises delivery by	
mail on one or more optical media.	
50. A computer system as recited in	50. See Contention 9.
Claim 44, wherein the delivery criteria	
comprise receipt by mail.	51 G G
51. A computer system as recited in	51. See Contention 10.
Claim 44, wherein a number of movies	
delivered to the customer and not yet	
returned does not exceed the specified	
number.	